

Geet Patel

Content Writer

Tech-savvy marketer is a word that defines me. I am an Engineer by chance and Marketer by choice. I write to aspire rather than inspire.



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WORK EXPERIENCE

Content Writer Credencys Solutions Inc.

05/2018 – 02/2020

Ahmedabad, India

Credencys is an offshore agile software development company based out of Ahmedabad and headquartered in Los Angeles, USA

Achievements/Tasks

- Wrote articles for Credencys website blog and Xynage website blog.
- Wrote articles for link building on popular sites like Entrepreneur, Inc42, DZone, ReadWrite, and more.
- Wrote webpage content for credencys.com and xynage.io.
- Worked cross-functional with people from other departments such as designers, web developers, business analysts, and project managers.

Freelance Content Writer Self-Employed

07/2017 – 05/2018

Ahmedabad, India

Achievements/Tasks

- Wrote website blogs, guest post articles, brochure content, quora posts, social media content for various clients.

Summer Intern NKonnect Infoway

05/2016 – 06/2016

Rajkot, India

NKonnect is a product development company. They work in the space of IoT, enterprise mobility, embedded mobile, and human machine interface.

Achievements/Tasks

- Designed IoT based 2-way switchboards and 4-axis Robotic Arm

EDUCATION

B.Tech (Electronics & Communication) Nirma University

2013 – 2017

Ahmedabad, India

SKILLS

Content Writing Blogging Social Media Marketing

Web content writing Content Marketing

Content Strategy Teamwork Microsoft Office

Management Leadership Marketing

CERTIFICATES

Marketing Analytics by University of Virginia (02/2018 – Present)

an online non-credit course authorized by University of Virginia and offered through Coursera.

The Online Marketing Fundamentals by Google (01/2018 – Present)

A Digital Garage course, consists of over 23 modules covering subjects from marketing fundamentals: search, email, social media, eCommerce, and more.

ORGANIZATIONS

Credencys Solutions Inc. (05/2018 – 02/2020)

Content Writer

NKonnect Infoway (05/2016 – 06/2016)

Summer Intern

LANGUAGES

English Full Professional Proficiency Hindi Full Professional Proficiency

Gujarati Native or Bilingual Proficiency

INTERESTS

Marketing Business Management Social Media